

Snapshot of Success

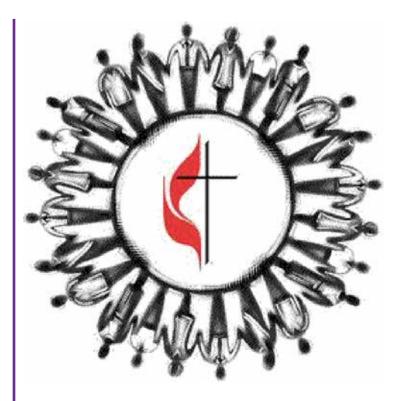
Methodist Church

The Director of Communications for a growing church in SC is responsible for the 2,000 weekly bulletins are ready for Sunday services every week, and for developing all of the church publications. Until recently, bulletins for special occasions such as Easter and all of the church's brochures had to be outsourced; then the pastors saw a demonstration of the RISO inkjet solution.

At first, the pastors were a little wary of spending money on a new acquisition, but then the RISO sales representative went the extra mile and printed their own materials as samples. One look and the pastors were convinced. They upgraded from a much older RISO digital duplicator to an inkjet printer with finisher and brought all those outsourced items in house!

"The quality is just as good as the outsourced material was, but the cost savings and time savings were great!" states the Director. "We love the RISO!"

Time is important to the organization. Often they must print on demand for unexpected circumstances, such as funerals; the Director also prints last minute changes to the weekly insert for the bulletin. The cost of printing these jobs on their small laser printer was just too high. Today, anything with quantity is sent to the RISO high-speed inkjet solution.



The church continues to reach out to its community with a day camp program for underprivileged children, and with the development of an alternative school. This organization provides a learning environment for young people who have been expelled from the public school system, who have had difficulties with traditional school environment or who need a different learning environment. It is becoming a model in the state for successful alternative education.

The RISO high-speed inkjet solution plays an important role in providing the materials to support these very worthy programs.

Now that the organization has the RISO, the Director says, "It's running all day long, every day—we're extremely happy."

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